



Lexmark Unison™ Toner Outperforms 100% of Third-Party Toners Tested

The results are in: Third-Party Brand toners are no match for the Lexmark Unison Print System

Buyers Laboratory Inc. (BLI) tested and compared the performance of genuine Lexmark Unison Toner against four brands of Third-Party toners (one brand each from North America, Europe, South America and Asia) in Lexmark MS610 Series mono laser printers. The toners tested represented all Third-Party toner formulations that were available in the market at the time of the test.

More than a million pages later, the genuine Lexmark advantage is undeniably clear

Cartridge Installation and Communication

Two of the four Third-Party Brand toners tested did not work out of the box or stopped working prematurely during the test due to cartridge communication errors.

Page Yield Performance

Genuine Lexmark Unison Toner cartridges printed an average of 42% more pages per cartridge than all Third-Party Brands tested.

Toner Leakage

100% of Third-Party Brand toners leaked both inside and outside of the printer.

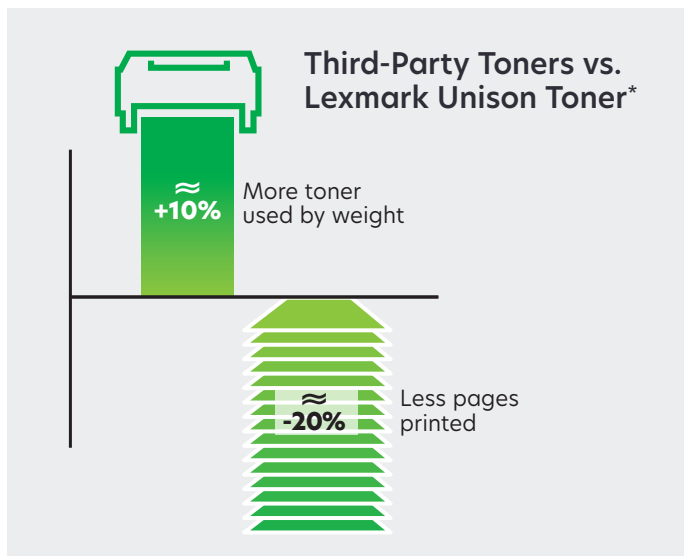
Reliable, Jam-Free Printing

Printers using Third-Party Brand toners were 25 times more likely to experience a paper jam.

“Throughout BLI’s extensive tests, the genuine Lexmark Unison Toner consistently outperformed the third-party brands tested, providing more pages and high quality, reliable printing from start to finish.”



Marlene Orr, BLI Director,
Office Equipment Product Analysis



So where did the extra toner go?

Third-Party Brand cartridges contained more toner—but produced fewer pages—than the Lexmark Unison cartridges.

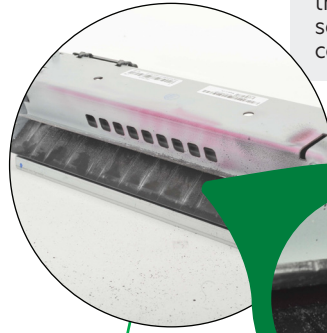
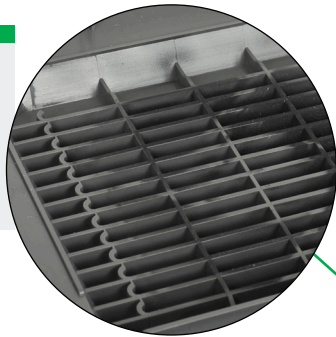
Printers were dismantled and photographed after tests were completed, and the results were eye-opening.

*Does not include toner cartridges that did not complete the test.

100% of Third-Party Brands exhibited significant toner leaks—both inside and outside of the printers tested—that compromised printer performance and contaminated the office environment. A number of these toner leaks occurred in areas of the printer that were not visible or accessible to general service.

PRINTER COVER VENT

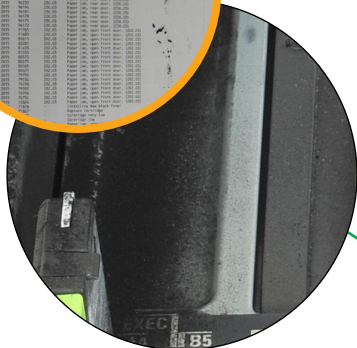
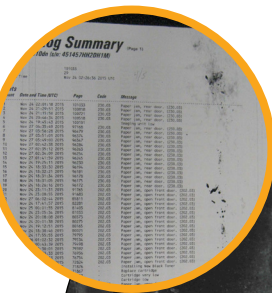
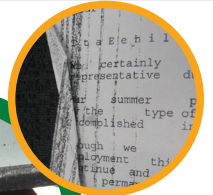
Evidence of airborne toner exiting the printer, creating potential safety and environmental concerns.*



FUSER

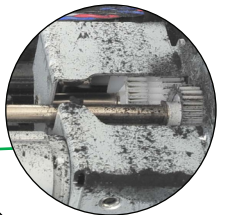
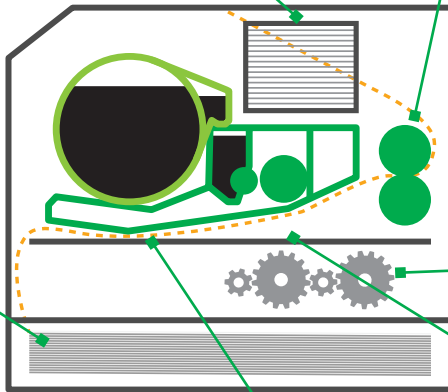
In some instances, loose toner melted the fuser feed guides, causing paper jams.

Third-Party toner discolored the fuser, creating potential safety and environmental concerns.*



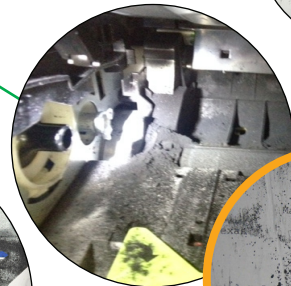
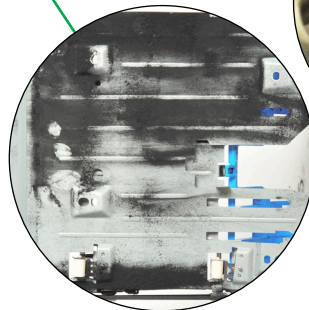
INTERNAL COMPONENTS

Third-Party toner coated internal components, leading to performance issues.



PAPER TRAY, GUIDES AND COVER

Third-Party Toner leaked into the paper transport system—the tray, guides and cover—which caused print quality issues, including dirty pages, stray toner on the page, and overall print inconsistency.



"It should concern users that all third-party brands tested caused leaks so significant that loose toner was found outside the printer which contaminated the surrounding office environment."

Marlene Orr, BLI Director, Office Equipment Product Analysis

For overall value that can't be beat, insist on Genuine Lexmark Unison Toner cartridges—they're essential to Lexmark print system performance.



*BLI was unable to locate MSDS sheets for any of the Third-Party brand cartridges. BLI tested Third-Party Brand cartridges and genuine Lexmark Unison Toner cartridges. Each test printer was dedicated to testing a specific cartridge brand, and all printers used genuine Lexmark Imaging Units. All printers ran identical 3-page test print jobs at 2.8% page coverage using Factory Default mode. Read the December 2016 Buyers Lab test report at www.lexmark.com. For more information on BLI, call 973-797-2100, email info@buyerslab.com or visit www.buyerslab.com.